

## Building the Future of Security On The Go, Smart Mimic To Debut New Products at CES

*Smart Mimic will be demo Mimic Go, the first security product dedicated specifically for travelers, at Sands Expo Level 1, Hall G, Booth 52333*

**SAN FRANCISCO** – Date – [Smart Mimic](#), the leading provider of security products for on the go, today announced it will demo its newest product offerings at CES next month. The new Mimic Go is the world's first security product for travelers, and is the easiest way to secure valuables anywhere, anytime. The product will be debuted for the first time at CES and customers can begin to [pre-order the product](#) beginning INSERT DATE. Deliveries will begin in March 2020.

Mimic Go allows travelers to secure their valuables, luggage or areas with one click. It's small, lightweight form factor makes it uniquely designed for outdoor use, and its durability makes it suitable for even the most frequent travelers. Users get notified instantly if the item Mimic Go is attached to is tampered with or moved. Mimic Go does not require a data subscription or any additional cost to get started.

The company will also unveil Mimic Bike for the first time, at CES. Mimic Bike is the world's first all-in-one, automated security device for bicycles that provides constant connectivity and GPS tracking without requiring a cellular signal. The Mimic Bike alarm is tamper-proof, easily mounts to any bike, and requires no data plan to work anywhere.

"Analog luggage locks of the past don't actually inform users when something has happened to their luggage, and smart luggage with built in location tracking can be extremely expensive," said Noyan Berker, founder and CEO of Smart Mimic. "At just \$49, Mimic Go is the first security product dedicated for travelers that everyone can afford and provides the peace of mind that their belongings are safe at all times."

### **About Smart Mimic**

Smart Mimic is a US-based technology leading IoT security on the go company, that provides hardware and software solutions. Smart Mimic is now globally launching its brand new technology which provides, innovative solutions for bicycle, hotel room & travel, asset security and asset tracking solutions, allowing its users to get notified from anywhere, anytime. Smart Mimic has advisors and investors from Forbes 500 companies, including Apple and Google. Mimic is now integrating a brand new network coverage to its products. With the combination of Mimic's hardware, software intelligence, and brand new network coverage technology, Mimic is now building the future of security on the go. For more information, visit [smartmimic.com](http://smartmimic.com)